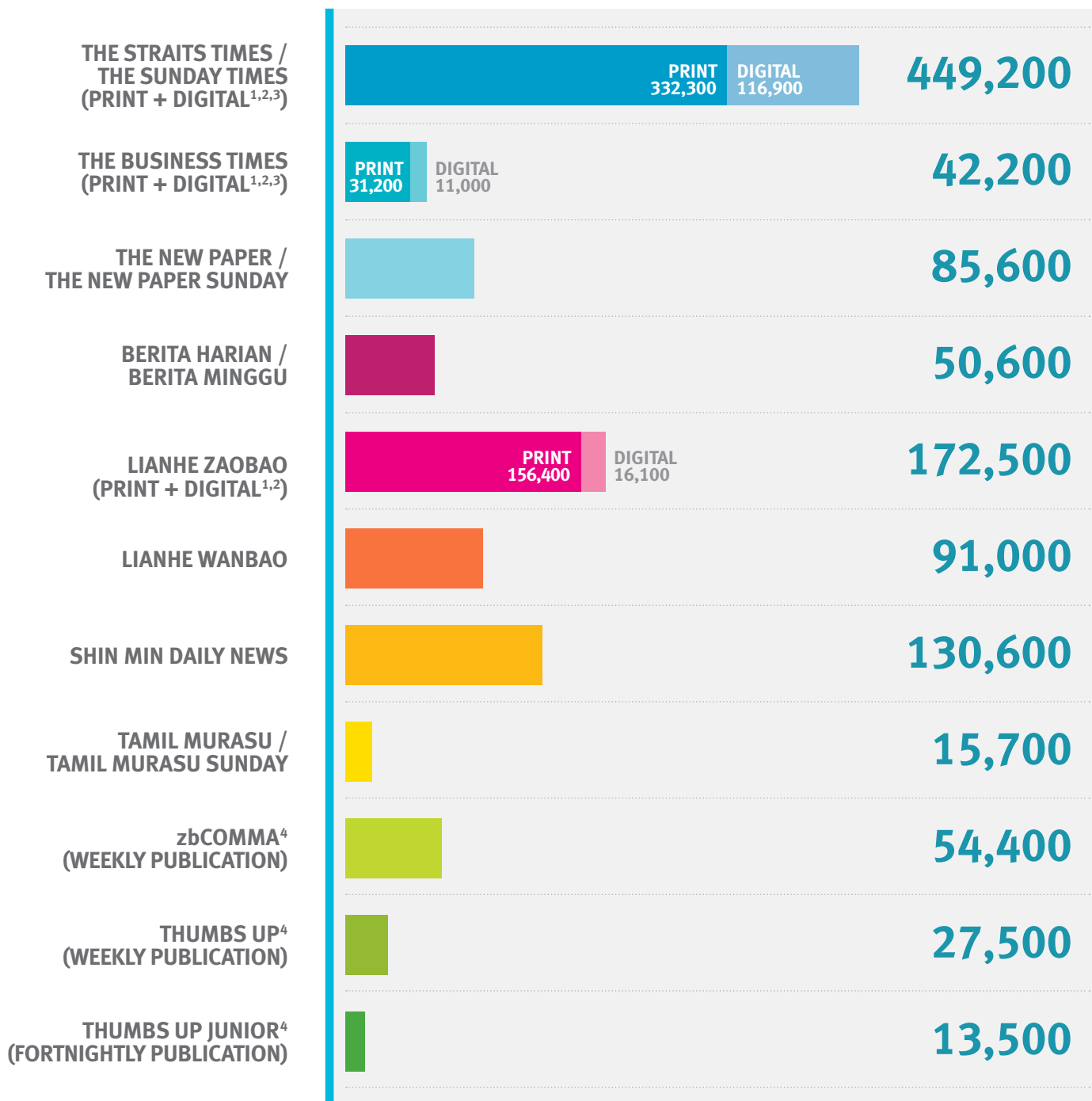


DAILY AVERAGE NEWSPAPERS CIRCULATION

AUGUST 2013



Notes:

- 1 Total paid digital subscription numbers reported are in accordance with the rules by the Audit Bureau of Circulations Singapore (ABC)
- 2 The Straits Times/The Sunday Times unique digital subscribers: 45,233
The Business Times unique digital subscribers: 4,214
Lianhe Zaobao unique digital subscribers: 8,381
- 3 The Straits Times/The Sunday Times total unique digital devices accessed: 147,107
The Business Times total unique digital devices accessed: 30,997
- 4 Figures are reported on a per issue basis