

# SENIOR MANAGEMENT





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## SENIOR MANAGEMENT

### **Patrick Daniel** Consultant (from 1 Sept 2017) Deputy Chief Executive Officer (till 31 Aug 2017)

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Prior to Patrick's appointment as a part-time consultant from 1 September 2017, he was Deputy Chief Executive Officer from 1 July 2016. As Deputy CEO, he oversaw the English/Malay/Tamil Media group as well as SPH's Integrated Marketing, Information Technology, Legal/Secretariat, Corporate Communications & CSR, and Risk Management functions.

Prior to this, Patrick was Editor-in-Chief of the English & Malay Newspapers Division of SPH from January 2007. Under his charge, the division was renamed English/Malay/Tamil Media group in January 2015, incorporating both the print and digital operations, as well as business adjacencies. His earlier roles included being Managing Editor of the division from September 2002, and Editor of The Business Times from May 1992. He joined the company in October 1986 from the Singapore Government's Administrative Service where his last position was Director in the Ministry of Trade and Industry.

Patrick also chaired three SPH subsidiaries – SPH Radio, Straits Times Press and ShareInvestor.com Holdings Pte Ltd – and was a director of SPH Magazines and Tamil Murasu Ltd. He also continues to serve on the board of the Singapore University of Technology and Design.

Patrick graduated from University College, Oxford in 1976 with a Bachelor of Arts (Honours) in Engineering Sciences and Economics. He also has a Masters in Public Administration from the John F. Kennedy School of Government, Harvard University.

In May 2017, SPH announced that Patrick will retire and step down as Deputy Chief Executive Officer on 1 September 2017. He continues as a part-time Consultant and assists Mr Ng Yat Chung in managing several SPH subsidiaries and special projects.

### **Anthony Tan** Deputy Chief Executive Officer

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Anthony joined SPH as Executive Vice-President, Chinese Media Group in February 2015. Anthony was appointed Deputy Chief Executive Officer on 1 July 2016.

He oversees the media businesses such as Chinese Media Group, English/Malay/Tamil Media group and SPH Radio, as well as Circulation, Integrated Marketing, Media Strategy & Analytics, and Production divisions.

Anthony will also oversee the Group's Healthcare business.

Prior to joining SPH, Anthony was Deputy Secretary (Policy), Ministry of Health and concurrently Special Assistant to the late Mr Lee Kuan Yew (2011-2014). During his career with the Singapore Public Service spanning more than 15 years, he served in various organisations including the Ministry of Finance, Home Affairs, Manpower as well as the People's Association.

Anthony currently sits on several SPH subsidiaries. He also serves on private/non-profit organisations.

Anthony graduated from the National University of Singapore in 1997 with a Bachelor of Social Science (Honours) in Political Science. He also has a Master of Science (Management) degree from the Stanford Business School.

### **Tony Mallek** Chief Financial Officer

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Tony is the Chief Financial Officer of SPH. Before this appointment in January 2010, he served as Executive Vice-President, Finance from July 2006 and Senior Vice-President, Finance when he joined in June 2003. Prior to this, he was General Manager, Finance for Intraco Limited from 1999 to 2001. Originally from Hong Kong, he started his career in 1978 in the United Kingdom and has been with various US multinationals until 1991 when he was posted to Singapore.

His Singapore experience has mainly been in the healthcare industry, including general manager positions in finance and business development for Parkway Holdings Limited from 1994 to 1997.

Tony is a director of SPH REIT Management Pte Ltd, as manager of SPH REIT. He also oversees SPH's Retail Property business.

Tony holds a Bachelor of Technology (Honours) degree in Operations Management from The University of Bradford. He is a Fellow of the Chartered Institute of Management Accountants and Fellow Chartered Accountant Singapore. He has served on the Council of Institute of Singapore Chartered Accountants (ISCA) since 2014.

He was named Best Chief Financial Officer (market capitalisation \$1 billion and above) at the Singapore Corporate Awards in 2016.

### **Low Huan Ping** Executive Vice-President Technology (IT)

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Huan Ping is the Executive Vice-President, Technology (IT).

He has been with the Group since 1987. Huan Ping is also a director of M1 Limited, iFast Corporation Pte Ltd and ShareInvestor.com Holdings Pte Ltd.

Huan Ping started his career at the Ministry of Defence, where he subsequently headed various IT departments.

Huan Ping holds a Bachelor of Arts (Honours) and Master of Arts from Cambridge University, where he read Engineering and a Master of Science from the National University of Singapore. He also graduated from Harvard Business School's Advanced Management Program.

**Ginney Lim May Ling**  
**General Counsel; Executive Vice-President, Corporate Communications & CSR, and Group Company Secretary**

Ginney heads the Secretariat/Legal Division and oversees the Corporate Communications & CSR Division of SPH. She is also the General Manager of Singapore Press Holdings Foundation Limited, an Institution of Public Character established in 2003 by SPH.

When she joined SPH in 1991, she was tasked to set up the Secretariat/Legal Division. She is responsible for the corporate secretarial, legal, insurance and corporate communications functions in the SPH Group and sits on several steering and senior management committees. Ginney is a director of Times Development Pte Ltd, Orchard 290 Ltd and SPH REIT Management Pte Ltd, all of which are wholly-owned property subsidiaries of SPH. She is also a member of the Temasek Junior College Advisory Committee.

Prior to joining SPH, Ginney was heading the Legal & Secretariat department as well as the public relations arm of NTUC Income. Ginney was admitted as an advocate and solicitor of the Supreme Court of Singapore in 1985 and holds a Bachelor of Law (Honours) degree from the National University of Singapore. She is also a Fellow in the Institute of Chartered Secretaries and Administrators and an Associate of the Chartered Insurance Institute.

**Mable Chan Kam Man**  
**Executive Vice-President Human Resources, Administration and Times Properties**

Mable has been with SPH since 1997. Before taking over as Head of Human Resources Division in June 2006, she was Senior Vice-President, Customer Service Department, Marketing Division.

The Administration Division and Times Properties were added to her portfolio in 2014 and 2015 respectively.

Prior to joining SPH, Mable was the Executive Director of the Marketing Institute of Singapore.

She holds a Bachelor of Applied Science degree from the South Australian Institute of Technology and a Masters in Business Administration from the National University of Singapore.

**Chua Wee Phong**  
**Executive Vice-President Circulation**

Wee Phong has been with SPH for 23 years. He joined Circulation in May 1994 and was appointed Division Head in May 2005. He is currently the Chairman of Sphere Exhibits Pte Ltd.

Prior to joining SPH, Wee Phong served in the Singapore Armed Forces (SAF) for a period of 13 years.

He was promoted to the rank of Colonel in 2005. He was awarded the Public Administration Medal (Bronze) (Military) in August 2007.

Wee Phong graduated from the National University of Singapore with a Bachelor of Arts (Honours) in Sociology on an SAF scholarship.

**Elsie Chua**  
**Chief Marketing Officer Integrated Marketing Division**

Elsie, as the Chief Marketing Officer, leads the Integrated Marketing Division. The Division serve to provide clients with integrated and innovative solutions, harnessing the strengths of SPH print, digital, radio and outdoor media assets. She brings with her over 30 years of experience in media, retail, fashion and the sporting goods industry.

In SPH, Elsie has helmed various leadership roles within the Marketing Division, from marketing planning and development, to print and online classifieds, display advertisements and integrated sales. She is also the Chairman of BNM Content Solutions, an SPH subsidiary.

Prior to joining SPH, Elsie held numerous leadership roles in the Royal

Sporting House Group, managing sports brands like Reebok, Speedo and Ellesse. She has also set up and ran the business for upmarket fashion brands like Daks, Mandarina Duck, Faconable, Tanino Crisci and Prima Classe. Elsie started her career in Cycle and Carriage doing marketing & research before embarking on advertisement sales in The Sunday Times and The New Paper.

Elsie holds a Bachelor of Arts degree majoring in Economics and Sociology from the National University of Singapore and a Masters of Business with Distinction, International Marketing from Curtin University. She has a Diploma in Marketing from the Chartered Institute of Marketing and a Graduate Diploma in Financial Management from the Singapore Institute of Management.

**Janice Wu Sung Sung**  
**Executive Vice-President Corporate Development**

Janice Wu heads the Corporate Development Division. She oversees mergers and acquisitions, property tenders/acquisitions, corporate planning and SPH Ventures, SPH's corporate venture fund.

Janice has held various positions across functions in SPH, with active involvement in legal advisory work, M&A transactions, joint ventures, property tenders/acquisitions, corporate planning and analytics.

She serves as a director of SPH subsidiaries including sgCarMart Pte Ltd and The Seletar Mall Pte Ltd; joint venture companies such as Elara 3 Pte Ltd and Callisto 1 Pte Ltd, the developer for the recently awarded government land site at Bidadari estate and investee companies such as MindChamps.

Janice graduated from the National University of Singapore with a Bachelor of Law (Honours) Degree and is qualified as an advocate and solicitor of the Supreme Court of Singapore. Prior to joining SPH as a legal counsel, she was in private legal practice and legal counsel in the Ministry of Defence.



## SENIOR MANAGEMENT

### Julian Tan Woon-Ka Executive Vice-President Digital Division

Julian was appointed as the Head of SPH's newly created Digital Division in March 2015. He is responsible for spearheading the Company's strategy and growth in the digital space.

Before this, Julian was the Chief Executive Officer of 701Search Pte Ltd, a regional online classifieds joint venture company between SPH, Norway's Schibsted and Telenor. Responsible for the strategic development and growth of the company in Southeast Asia, he grew the business from a start-up in a single location to a regional company with a strong footprint in the region, in a span of seven years. He currently sits on the Board of various online classifieds companies like sgCarMart, Streetsine and is also the Chairman of Silver Thailand, an online classifieds joint venture between Naspers, Schibsted, Telenor and SPH.

In 2007, Julian was the Chief Operating Officer of SPH Search Pte Ltd, an online local search and directory business. Before that, he was in the Corporate Development Division of SPH where he played a pivotal role in developing strategies and business plans for SPH's push into the Internet and mobile worlds.

Julian graduated with First Class Honours in Economics from the London School of Economics and Political Science and earned two Executive Masters of Business Administration (EMBA) degrees from INSEAD and Tsinghua University in 2009.

### Warren Fernandez Editor-in-Chief English/Malay/Tamil Media group and Editor, The Straits Times

Warren is Editor of The Straits Times, Singapore's largest selling English daily newspaper. He was appointed Editor-in-Chief of the English/Malay/Tamil Media group on 1 July 2016.

He joined the newspaper in 1990 as a political reporter and rose to become News Editor. He later also served as Foreign Editor and Deputy Editor. He left to join Royal Dutch Shell in 2008 as a Global Manager for its Future Energy project, before returning to The Straits Times in February 2012 as its editor.

He graduated with First Class Honours from Oxford University, where he read Philosophy, Politics and Economics, and also has a Masters in Public Administration from Harvard University's John F. Kennedy School of Government. Both degrees were obtained on Singapore Press Holdings scholarships.

He has written several books, including "Lee Kuan Yew: the Man and his Ideas"; "Thinking Allowed: Fear, Politics and Change in Singapore"; "Without Fear or Favour: 50 years of the Public Service Commission"; "Our Homes: 50 years of housing a nation"; "Men for Others"; and most recently, "Lead Your Life!". He was also part of the editorial team that assisted Mr Lee Kuan Yew with his two-part memoirs, "The Singapore Story".

He has served on various national committees, including the Cost Review Committee; the Remaking Singapore Committee; Singapore 21 and Compass, as well as on the boards of directors for the National Environment Agency, the Civil Service College and the Energy Studies Institute. Currently he is a board member of the National Parks Board, National Heritage Board, SPH (Overseas) Ltd, SPH (America) Ltd and The Straits Times Press. Warren is currently the Chairman of The Straits Times School Pocket Money Fund.

### Goh Sin Teck Editor Lianhe Zaobao

Sin Teck joined SPH's Chinese flagship paper, Lianhe Zaobao, in 1987 upon graduating from the National University of Singapore with a Bachelor of Arts in Sociology.

He worked his way up as a crime reporter to become the Editor of Lianhe Zaobao.

Sin Teck presently serves on the boards of Urban Redevelopment Authority and the Nanyang Technological University Board of Trustees and is a member of the National Translation Council.

### Susan Leng Mee Yin Chief Executive Officer SPH REIT Management Pte Ltd

Susan was appointed CEO of SPH REIT Management Pte Ltd in 2013. Before this appointment, she has 16 years of aggregate experience in shopping centre management and property development and eight years of accounting and finance experience.

Susan began her career as an auditor with Coopers & Lybrand and her last appointment was Accounting Manager with Scotts Holdings Limited before she made a career change to shopping centre management in 1992. Since then, she has held various appointments, including General Manager of Scotts Shopping Centre, Director of Retail Management with Far East Organisation and General Manager of Capitol Investment Holdings.

She was also the General Manager of Orchard 290 Ltd, a wholly-owned subsidiary of SPH, from 1997 to 2004. She was a pioneer member of the management team which redeveloped Paragon and The Promenade into one fully integrated premier upscale retail mall with a prestigious medical and office tower.

She is a Fellow of the Chartered Association of Certified Accountants (FCCA), UK.

### Loh Yew Seng Chief Executive Officer SPH Magazines Pte Ltd

Yew Seng was appointed Chief Executive Officer of SPH Magazines Pte Ltd in June 2006. He joined SPH in July 2001 and was Vice-President of Finance and Chief Financial Officer for the magazines business group before his current appointment.

Yew Seng began his career in 1994 with Arthur Andersen and held notable corporate finance and financial analyst positions in Banque Internationale à Luxembourg, Van der Horst Limited and Visa International.

He holds a Bachelor of Accountancy (Honours) from Nanyang Technological University and has been a CFA charterholder since 1999.

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**Chua Boon Ping**  
**Chief Executive Officer**  
**SPH Ventures**

Boon Ping was appointed CEO of SPH Media Fund in August 2014. He has more than 15 years of venture capital and M&A experience in the technology, media and telecommunications sectors.

SPH Media Fund was rebranded as SPH Ventures on 1 September 2017 to better reflect its investment areas. Besides media technology investments, the fund also invests actively in Internet services and Consumer Technology.

Prior to joining SPH, he was Senior Vice-President of EDBI, the corporate investment arm of Singapore's Economic Development Board, where he headed the Internet and Digital Media investment team.

He holds a Bachelor of Engineering (Honours) and a Master in Business Administration (Banking & Finance) from Nanyang Technological University. He is a CFA charterholder.

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**Lim Swee Yeow**  
**Senior Vice-President**  
**Production**

Swee Yeow has been with SPH for 17 years. He joined Production in January 2000 as Production Manager. Throughout his career with SPH, he helmed various sections in operations, engineering, materials and newsprint purchases. He was appointed Division Head in September 2011.

He was involved in major projects with the company's printing presses and print processes such as the GOSS Colorliner upgrades (2011), manroland Uniset (2008) and KBA Commander (2002). He was also responsible for building the state-of-art printing presses and mailroom systems.

Swee Yeow graduated with a Bachelor of Science in Industrial and Manufacturing Engineering from Oregon State University, USA. He also holds a Higher National Diploma in Printing and Publishing Production from London College of Printing, UK.

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**Sim Say Nee**  
**Head**  
**Internal Audit**

Say Nee was appointed as the Acting Head of Internal Audit in October 2014. She subsequently took over as Division Head in April 2015. Say Nee has been with the division for 12 years, having joined in October 2005.

Say Nee's 17 years of experience in the profession spanned across both public and commercial sectors.

She began her career in the Auditor-General's Office in 2000, where she was involved in the financial audit and system controls review at the Ministry of Manpower and Central Provident Fund Board, after graduating from Nanyang Technological University with a Bachelor of Accountancy degree. She was an Internal Auditor with United Engineers Ltd before joining SPH.

She is a member of the Institute of Singapore Chartered Accountants and Institute of Internal Auditors.

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**Lee Huay Leng**  
**Head**  
**Chinese Media Group**

Huay Leng was appointed Head of the Chinese Media Group of SPH on 1 December 2016. The Chinese Media Group includes Lianhe Zaobao, Lianhe Wanbao, Shin Min Daily News, student publications, the digital platform zaobao.sg, zaobao.com and radio UFM100.3.

Huay Leng started her journalistic career in Lianhe Zaobao in 1994 upon graduation. She was with the paper for 20 years in different roles as sports reporter, political reporter, Hong Kong correspondent, Beijing Bureau Chief, China Editor, News Editor and Deputy Editor. In January 2014, she took the helm of Lianhe Wanbao and was appointed concurrently as Senior Vice-President (New Growth) of Lianhe Zaobao in November 2015.

For public service, Huay Leng currently serves as a member of the Public Transport Council and the Founders' Memorial Committee. She is a board director at the National Kidney Foundation and Governor at the Singapore International Foundation.

She graduated from the National University of Singapore in 1994 with an honours degree in Chinese Studies, and a Masters of Arts degree in Southeast Asian Studies from the School of Oriental and African Studies, University of London. She was a visiting scholar at the University of California, Berkeley and the John F. Kennedy School of Government at Harvard University.