



SINGAPORE PRESS HOLDINGS LIMITED

Reg. No. 198402868E
(Incorporated in Singapore)

ANNOUNCEMENT

UNAUDITED RESULTS* FOR THE PERIOD ENDED FEBRUARY 28, 2011

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year

(i) Results for the Second Quarter ended February 28, 2011

	Group		
	2Q 2011	2Q 2010	Change
	S\$'000	S\$'000	%
Operating revenue			
Newspaper and Magazine	234,268	222,642	5.2
Property	39,473	85,200	(53.7)
Others	14,079	10,869	29.5
	<hr/> 287,820	<hr/> 318,711	(9.7)
Other operating income	3,082	2,228	38.3
	<hr/> 290,902	<hr/> 320,939	(9.4)
Materials, consumables and broadcasting costs	(38,397)	(34,302)	11.9
Property development costs	-	(14,507)	NM
Staff costs	(90,274)	(83,331)	8.3
Depreciation	(18,669)	(17,192)	8.6
Other operating expenses	(54,421)	(38,876)	40.0
Finance costs	(10,251)	(5,254)	95.1
	<hr/>	<hr/>	
Profit before investment income and share of net (loss)/profit of associates and jointly-controlled entities [#]	78,890	127,477	(38.1)
Net income from investments	10,251	3,499	193.0
Share of net (loss)/profit of associates and jointly-controlled entities	(216)	395	NM
	<hr/>	<hr/>	
Profit before taxation	88,925	131,371	(32.3)
Taxation	(16,616)	(18,686)	(11.1)
Profit after taxation	<hr/> 72,309	<hr/> 112,685	(35.8)
	<hr/>	<hr/>	
Attributable to:			
Shareholders of the Company	75,416	113,333	(33.5)
Non-controlling interests	(3,107)	(648)	379.5
	<hr/> 72,309	<hr/> 112,685	(35.8)

* Please refer to page 14 for the independent auditors' review report.

This represents the recurring earnings of the media and property businesses. Results for the comparative period in FY10 included profits from the Group's Sky@eleven development which was completed in May 2010.

NM: Not meaningful

1(a)(ii) Notes:**Profit after taxation is arrived at after accounting for:**

	Group		
	2Q	2Q	Change
	2011	2010	%
	S\$'000	S\$'000	
Reversal of allowance/(Allowance) for stock obsolescence	14	(216)	NM
Share-based compensation expenses	(2,147)	(1,037)	107.0
Allowance for impairment of trade receivables	(651)	(74)	779.7
Bad debts recovery	70	46	52.2
Amortisation of intangible assets	(1,551)	(607)	155.5
Impairment of goodwill	(1,134)	-	NM
Net impairment of property, plant and equipment	(1,386)	-	NM
Net profit on disposal of property, plant and equipment	17	2	750.0
Impairment of investment in an associate	(387)	-	NM
Loss on disposal of an associate	(45)	-	NM
Interest income	2,774	1,807	53.5
Net profit on sale of internally-managed investments	13	4,091	(99.7)
Net fair value (loss)/gain of			
- Internally-managed assets at fair value through profit or loss	(140)	(407)	(65.6)
- Derivative financial instruments	4,250	(2,814)	NM
Realised gain on derivative financial instruments	528	630	(16.2)
Net foreign exchange (loss)/gain	(2,716)	1,213	NM
Net over/(under) provision of prior years' taxation	713	(1,085)	NM

1(a)(iii) Statement of Comprehensive Income

	Group		Change
	2Q	2Q	
	2011	2010	%
	S\$'000	S\$'000	
Profit after taxation	72,309	112,685	(35.8)
Other comprehensive income/(loss), net of tax			
Cash flow hedges			
- net fair value changes	(763)	(2,890)	(73.6)
- transfer to income statement	3,388	3,157	7.3
Net fair value changes on available-for-sale financial assets	20,445	38,700	(47.2)
Currency translation difference			
- arising from consolidation of financial statements of foreign subsidiaries, associates and jointly-controlled entities	796	837	(4.9)
	<u>23,866</u>	<u>39,804</u>	(40.0)
Total comprehensive income	<u>96,175</u>	<u>152,489</u>	(36.9)
Attributable to:			
Shareholders of the Company	99,331	152,992	(35.1)
Non-controlling interests	(3,156)	(503)	527.4
	<u>96,175</u>	<u>152,489</u>	(36.9)

1(b)(i) **A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year**

Balance Sheets As At February 28, 2011

	Group		Company	
	Feb 28, 2011 S\$'000	Aug 31, 2010 S\$'000	Feb 28, 2011 S\$'000	Aug 31, 2010 S\$'000
CAPITAL EMPLOYED				
Share capital	498,951	494,738	498,951	494,738
Treasury shares	(11,024)	(19,921)	(11,024)	(19,921)
Reserves	312,833	281,685	51,701	54,081
Retained profits	1,326,178	1,469,780	584,588	722,000
Shareholders' interests	2,126,938	2,226,282	1,124,216	1,250,898
Non-controlling interests	75,424	79,744	-	-
Total equity	2,202,362	2,306,026	1,124,216	1,250,898
EMPLOYMENT OF CAPITAL				
Non-current assets				
Property, plant and equipment	408,605	427,783	264,487	274,831
Investment properties	1,754,796	1,730,069	-	-
Investments in subsidiaries	-	-	386,840	386,840
Investments in associates	59,737	56,103	29,326	29,326
Investments in jointly-controlled entities	21,641	11,002	-	-
Trade and other receivables	-	-	305,560	303,331
Long-term investments	343,406	306,226	33,698	31,633
Intangible assets	89,819	49,339	-	-
Other non-current assets	4,875	4,857	2,875	3,193
	2,682,879	2,585,379	1,022,786	1,029,154
Current assets				
Inventories	34,020	26,974	33,735	26,154
Trade and other receivables	231,225	259,267	1,291,674	1,250,414
Short-term investments	659,502	896,569	104,209	205,145
Derivative financial instruments	9,443	4,818	18	35
Cash and cash equivalents	375,057	460,995	118,570	231,418
	1,309,247	1,648,623	1,548,206	1,713,166
Total assets	3,992,126	4,234,002	2,570,992	2,742,320
Current liabilities				
Trade and other payables	283,997	286,861	647,847	641,624
Current income tax liabilities	105,325	120,213	59,956	57,831
Borrowings	600,000	570,800	100,000	-
Derivative financial instruments	6,939	12,037	1,503	33
	996,261	989,911	809,306	699,488
Non-current liabilities				
Trade and other payables	29,092	21,438	-	-
Deferred income tax liabilities	52,927	54,161	38,846	41,129
Borrowings	711,484	860,114	598,624	748,453
Derivative financial instruments	-	2,352	-	2,352
	793,503	938,065	637,470	791,934
Total liabilities	1,789,764	1,927,976	1,446,776	1,491,422
Net assets	2,202,362	2,306,026	1,124,216	1,250,898

1(b)(ii) Aggregate amount of group's borrowings and debt securities

Group Borrowings

Amount repayable in one year

As at February 28, 2011		As at August 31, 2010	
Secured S\$'000	Unsecured S\$'000	Secured S\$'000	Unsecured S\$'000
500,000	100,000	570,000	800

Amount repayable after one year

As at February 28, 2011		As at August 31, 2010	
Secured S\$'000	Unsecured S\$'000	Secured S\$'000	Unsecured S\$'000
-	711,484	-	860,114

Details of collateral

The secured bank loan facilities as at February 28, 2011 comprised the term loan facilities of S\$610 million (August 31, 2010: S\$610 million) undertaken by a subsidiary, Orchard 290 Ltd ("O290"), which commenced on July 11, 2006, with a tenure of five years and classified accordingly as a current liability.

The term loan is secured by way of a legal mortgage on the Group's investment property, a debenture over the assets of O290, an assignment of rental proceeds from the investment property and the insurances on the investment property.

O290 had repaid S\$110 million up to February 28, 2011 (August 31, 2010: S\$40 million).

1(c) **A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year**

Consolidated Statement of Cash Flows for the Second Quarter ended February 28, 2011

	2Q 2011 S\$'000	2Q 2010 S\$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	88,925	131,371
Adjustments for:		
Amortisation of intangible assets	1,551	607
Impairment of goodwill	1,134	-
Depreciation	18,669	17,192
Net profit on disposal of property, plant and equipment	(17)	(2)
Net impairment of property, plant and equipment	1,386	-
Loss on disposal of an associate	45	-
Finance costs	10,251	5,254
Net income from investments	(10,251)	(3,499)
Share of net loss/(profit) of associates and jointly-controlled entities	216	(395)
Share-based compensation expense	2,147	1,037
Other non-cash items	473	(4)
Operating cash flow before working capital changes	<u>114,529</u>	<u>151,561</u>
Changes in operating assets and liabilities, net of effects from acquisition and disposal of subsidiaries and business:		
Inventories	(1,624)	(3,543)
Trade and other receivables	28,143	(33,116)
Trade and other payables	<u>(32,050)</u>	<u>(52,968)</u>
	108,998	61,934
Income tax paid	(35,155)	(20,939)
Dividends paid	<u>(321,318)</u>	<u>(288,607)</u>
	(247,475)	(247,612)
Decrease in other non-current assets	97	274
Increase/(Decrease) in other non-current payables	2,041	(175)
Currency translation difference	(430)	409
Net cash used in operating activities	<u><u>(245,767)</u></u>	<u><u>(247,104)</u></u>

**Consolidated Statement of Cash Flows for the Second Quarter ended
February 28, 2011 (cont'd)**

	2Q 2011 S\$'000	2Q 2010 S\$'000
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(6,027)	(6,601)
Proceeds from disposal of property, plant and equipment	19	4
Additions to investment properties	(24,301)	(1,206)
Amounts paid for the acquisition of an investment property	-	(242,452)
Net cash outflow from disposal of a subsidiary	(633)	-
Dividends received from an associate	2,540	-
Proceeds from disposal of an associate	28	-
Additional consideration paid on interests in a jointly-controlled entity	(14,500)	-
Decrease/(Increase) in amounts owing by associates/jointly-controlled entities	48	(31)
Increase/(Decrease) in amounts owing to associates/jointly-controlled entities	23,706	(699)
Proceeds from disposal/redemption of long-term investments	14	62
Purchase of short-term investments	(237,872)	(58,775)
Proceeds from disposal of short-term investments	188,274	158,782
Dividends received	285	98
Interest received	2,650	1,716
Other investment income	2,041	1,685
	<u>(63,728)</u>	<u>(147,417)</u>
Add/(Less): Items not involving movement of funds		
Changes in fair value of financial instruments	(4,110)	3,221
Net profit on sale of internally-managed investments	(13)	(4,091)
Currency translation loss/(gain)	219	(89)
Effective interest on bonds	16	(54)
Net cash used in investing activities	<u><u>(67,616)</u></u>	<u><u>(148,430)</u></u>

**Consolidated Statement of Cash Flows for the Second Quarter ended
February 28, 2011 (cont'd)**

	2Q 2011 S\$'000	2Q 2010 S\$'000
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from bank loans	-	6,000
Repayment of bank loans	(800)	-
Interest paid	(5,184)	(5,254)
Proceeds from issuance of shares by the Company	1,657	852
Proceeds from issuance of shares by a subsidiary to non-controlling interests	-	60,000
Contribution by non-controlling interests for their share of the amounts paid for the acquisition of an investment property	-	44,466
Net cash (used in)/from financing activities	<u>(4,327)</u>	<u>106,064</u>
Net decrease in cash and cash equivalents	(317,710)	(289,470)
Cash and cash equivalents at beginning of period	692,767	394,578
Cash and cash equivalents at end of period	<u>375,057</u>	<u>105,108</u>

1(d)(i) A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year

Statements of Changes in Total Equity for the Second Quarter ended February 28, 2011

(a) Group

	Attributable to Shareholders of the Company									Non-controlling Interests S\$'000	Total Equity S\$'000
	Share Capital S\$'000	Treasury Shares S\$'000	Capital Reserve S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Currency Translation Reserve S\$'000	Retained Profits S\$'000	Total S\$'000		
Balance as at December 1, 2010	497,146	(19,921)	2,005	28,185	(8,368)	274,819	(1,208)	1,572,231	2,344,889	78,580	2,423,469
Total comprehensive income/(loss) for the quarter	-	-	-	-	2,625	20,445	845	75,416	99,331	(3,156)	96,175
Share-based compensation	-	-	-	2,154	-	-	-	-	2,154	-	2,154
Issue of shares	1,805	-	-	(148)	-	-	-	-	1,657	-	1,657
Treasury shares re-issued	-	8,897	-	(8,272)	-	-	-	(400)	225	-	225
Lapse of share options	-	-	-	(249)	-	-	-	249	-	-	-
Dividends	-	-	-	-	-	-	-	(321,318)	(321,318)	-	(321,318)
Balance as at February 28, 2011	498,951	(11,024)	2,005	21,670	(5,743)	295,264	(363)	1,326,178	2,126,938	75,424	2,202,362

Statements of Changes in Total Equity for the Second Quarter ended February 28, 2011 (cont'd)

(a) Group (cont'd)

	Attributable to Shareholders of the Company								Non-controlling Interests S\$'000	Total Equity S\$'000	
	Share Capital S\$'000	Treasury Shares S\$'000	Capital Reserve S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Currency Translation Reserve S\$'000	Retained Profits S\$'000			Total S\$'000
Balance as at December 1, 2009	490,890	(25,578)	2,005	27,884	(15,441)	207,501	(395)	1,515,469	2,202,335	9,075	2,211,410
Total comprehensive income/(loss) for the quarter	-	-	-	-	267	38,700	692	113,333	152,992	(503)	152,489
Share-based compensation	-	-	-	1,043	-	-	-	-	1,043	-	1,043
Issue of shares	934	-	-	(82)	-	-	-	-	852	-	852
Treasury shares re-issued	-	5,657	-	(5,256)	-	-	-	(333)	68	-	68
Lapse of share options	-	-	-	(194)	-	-	-	194	-	-	-
Dividends	-	-	-	-	-	-	-	(288,607)	(288,607)	-	(288,607)
Capital contribution by a non-controlling interest	-	-	-	-	-	-	-	-	-	60,000	60,000
Balance as at February 28, 2010	491,824	(19,921)	2,005	23,395	(15,174)	246,201	297	1,340,056	2,068,683	68,572	2,137,255

Statements of Changes in Total Equity for the Second Quarter ended February 28, 2011 (cont'd)

(b) Company

	Share Capital S\$'000	Treasury Shares S\$'000	Share-based Compensation Reserve S\$'000	Hedging Reserve S\$'000	Fair Value Reserve S\$'000	Retained Profits S\$'000	Total Equity S\$'000
Balance as at December 1, 2010	497,146	(19,921)	28,185	(1,488)	31,532	801,061	1,336,515
Total comprehensive income/(loss) for the quarter	-	-	-	241	(254)	104,996	104,983
Share-based compensation	-	-	2,154	-	-	-	2,154
Issue of shares	1,805	-	(148)	-	-	-	1,657
Treasury shares re-issued	-	8,897	(8,272)	-	-	(400)	225
Lapse of share options	-	-	(249)	-	-	249	-
Dividends	-	-	-	-	-	(321,318)	(321,318)
Balance as at February 28, 2011	498,951	(11,024)	21,670	(1,247)	31,278	584,588	1,124,216
Balance as at December 1, 2009	490,890	(25,578)	27,884	(1,875)	22,622	592,820	1,106,763
Total comprehensive (loss)/income for the quarter	-	-	-	(200)	2,454	59,050	61,304
Share-based compensation	-	-	1,043	-	-	-	1,043
Issue of shares	934	-	(82)	-	-	-	852
Treasury shares re-issued	-	5,657	(5,256)	-	-	(333)	68
Lapse of share options	-	-	(194)	-	-	194	-
Dividends	-	-	-	-	-	(288,607)	(288,607)
Balance as at February 28, 2010	491,824	(19,921)	23,395	(2,075)	25,076	363,124	881,423

1(d)(ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, as at the end of the current financial period reported and as at the end of the corresponding period of the immediately preceding financial year

Share Options

- (a) Between December 1, 2010 and February 28, 2011, the Company issued 448,075 ordinary shares under the Singapore Press Holdings Group (1999) Share Option Scheme (the "1999 Scheme").
- (b) As a result of the 448,075 ordinary shares issued pursuant to the 1999 Scheme, the Company issued 4,526 management shares in accordance with the Newspaper and Printing Presses Act, Cap. 206 between December 1, 2010 and February 28, 2011.
- (c) Under the 1999 Scheme, options to subscribe for 31,096,700 ordinary shares remain outstanding as at February 28, 2011 compared to 41,162,275 ordinary shares as at February 28, 2010. Movements in the number of the unissued shares of the Company under the 1999 Scheme during the second quarter are as follows:

<u>Outstanding as at 01.12.10</u> (‘000)	<u>Exercised</u> (‘000)	<u>Lapsed</u> (‘000)	<u>Outstanding as at 28.02.11</u> (‘000)
32,060	(448)	(515)	31,097

Performance Shares

- (a) At the extraordinary general meeting of the Company held on December 5, 2006, the Company's shareholders approved the adoption of the SPH Performance Share Plan and the 1999 Scheme was terminated with regard to the grant of further options. However, options granted and outstanding prior to such termination will continue to be valid and be subject to the terms and conditions of the 1999 Scheme.
- (b) As at February 28, 2011, the number of shares granted and outstanding (being contingent award) under the SPH Performance Share Plan was 6,957,513 (February 28, 2010: 6,892,810). Movements in the number of performance shares during the second quarter are summarised below:

<u>Outstanding as at 01.12.10</u> (‘000)	<u>Adjusted[#]</u> (‘000)	<u>Granted</u> (‘000)	<u>Vested</u> (‘000)	<u>Lapsed</u> (‘000)	<u>Outstanding and unvested as at 28.02.11</u> (‘000)
6,788	145	2,260	(2,181)	(54)	6,958

[#] Adjusted at end of the performance period based on the level of achievement of pre-set performance conditions

Share Buy Back

No shares were bought back by the Company during the second quarter under the Share Buy Back Mandate (first approved by the Shareholders on July 16, 1999 and last renewed at the Annual General Meeting on December 1, 2010).

Share Capital and Treasury Shares

As at February 28, 2011, the Company had 1,592,467,750 ordinary shares, 16,306,440 management shares and 2,703,596 treasury shares (August 31, 2010: 1,589,222,041 ordinary shares, 16,295,681 management shares and 4,884,205 treasury shares).

Movements in the number of the issued ordinary shares (excluding Treasury Shares) of the Company during the second quarter are as follows:

<u>Issued</u> <u>as at 01.12.10</u> (‘000)	<u>Share</u> <u>options</u> <u>exercised</u> (‘000)	<u>Performance</u> <u>shares</u> <u>vested</u> (‘000)	<u>Issued</u> <u>as at 28.02.11</u> (‘000)
1,589,839	448	2,181	1,592,468

Between December 1, 2010 and February 28, 2011, the Company transferred 2,180,609 treasury shares for the fulfillment of share awards vested under the SPH Performance Share Plan. The total value of the treasury shares transferred was \$8,896,885.

2. Whether the figures have been audited or reviewed, and in accordance with which auditing standard or practice

The financial information as set out in paragraphs 1, 4, 5, 6, 9, 10 and 12 of this announcement has been extracted from the condensed interim financial information that has been reviewed in accordance with Singapore Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity (“SSRE 2410”).

3. **Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of matter)**

The following is the independent auditors' review report dated April 13, 2011.

Report on the review of condensed interim financial information to the Board of Directors of Singapore Press Holdings Limited for the second quarter and year-to-date ended February 28, 2011

Introduction

We have reviewed the accompanying condensed interim financial information of Singapore Press Holdings Limited (the "Company") and its subsidiaries (the "Group") set out on pages # to #, which comprise the balance sheet of the Company and consolidated balance sheet of the Group as of February 28, 2011, and the related consolidated statements of income, comprehensive income, changes in equity and cash flows of the Group for the period from December 1, 2010 to February 28, 2011, and September 1, 2010 to February 28, 2011, and statement of changes in equity of the Company for the period from December 1, 2010 to February 28, 2011. Management is responsible for the preparation and presentation of this condensed interim financial information in accordance with Financial Reporting Standard 34, "Interim Financial Reporting". Our responsibility is to express a conclusion on this condensed interim financial information based on our review.

Scope of Review

We conducted our review in accordance with Singapore Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity". A review of condensed interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Singapore Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed interim financial information is not prepared, in all material respects, in accordance with Financial Reporting Standard 34, "Interim Financial Reporting".

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PricewaterhouseCoopers LLP
Public Accountants and Certified Public Accountants

Singapore,

April 13, 2011

The page numbers are as stated in the report of the review of condensed interim financial information dated April 13, 2011 included in the Singapore Press Holdings Group Condensed Interim Financial Information for the second quarter and year-to-date ended February 28, 2011.

4. **Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied**

Accounting Policies

The financial information has been prepared in accordance with the same accounting policies and methods of computation adopted in the audited financial statements of the previous financial year, except where new or amended Financial Reporting Standards ("FRS") and Interpretations to FRS ("INT FRS") became effective from this financial year.

The adoption of the new/revised FRS and INT FRS has not resulted in any substantial changes to the Group's accounting policies nor any significant impact on these financial statements.

5. **Earnings per share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends**

Earnings Per Share for the Second Quarter ended February 28, 2011

		Group	
		2Q 2011	2Q 2010
(a)	Based on the weighted average number of shares on issue (S\$)	0.05	0.07
(b)	On fully diluted basis (S\$)	0.05	0.07

6. **Net asset value (for the issuer and group) per share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current period reported on and (b) immediately preceding financial year**

Net Asset Value Per Share As At

	Group		Company	
	Feb 28, 2011	Aug 31, 2010	Feb 28, 2011	Aug 31, 2010
Net asset value per share based on total number of issued shares at the end of period/year (S\$)	1.32	1.39	0.70	0.78

7. **A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on**

Business Segments/Review of Results

Business Segments

The Group is organised into three major operating segments, namely Newspaper and Magazine, Treasury and Investment and Property. The Newspaper and Magazine segment is involved in the publishing, printing and distributing of newspapers and magazines. The Treasury and Investment segment manages the investment activities of the Group. The Property segment holds, manages and develops properties of the Group. Other operations under the Group, which are currently not significant to be reported separately, are included under "Others". These comprise the Group's businesses and investments in Internet and related activities, outdoor advertising, radio broadcasting, television broadcasting, organising conventions/conferences/events, book publishing and distribution, online investor relations services, developing applications and operating a financial portal.

Review of Results for the Second Quarter ended February 28, 2011 ("2Q 2011") compared with the Second Quarter ended February 28, 2010 ("2Q 2010")

- 7.1 Operating revenue for the Newspaper and Magazine segment remained healthy at S\$234.3 million in 2Q 2011. This was S\$11.6 million (5.2%) higher than that of 2Q 2010. Print advertisement revenue increased by S\$10.9 million (6.6%) to S\$176.3 million driven by a strong showing in Display and Recruitment advertisements. Circulation revenue at S\$50.3 million held steady year-on-year.

Rental income from Paragon increased by S\$4.2 million (12.9%) as a result of higher rental rates achieved and incremental rental from the façade enhancement. Clementi Mall registered its maiden income upon partial commencement of operations in January 2011.

Operating revenue from the Group's other businesses increased by S\$3.2 million (29.5%) to S\$14.1 million, with the increase coming from the internet, events management and book publishing businesses.

Excluding the effect of Sky@eleven revenue for 2Q 2010 of S\$51.4 million, Group operating revenue rose by S\$20.5 million (7.7%).

- 7.2 Materials, consumables and broadcasting costs were higher by S\$4.1 million (11.9%) due to increase in newsprint costs of S\$3.1 million (15.3%) and other production costs.

Staff costs were up by S\$6.9 million (8.3%) mainly from salary increments and increased headcount to support new businesses and initiatives. Costs for 2Q 2010 were also lower as a result of the government jobs credit.

Other operating expenses rose by S\$15.5 million (40.0%) against 2Q 2010 partially as a result of higher premises costs and other overheads. The amount also included one-off impairment of goodwill, investment in an associate and property, plant and equipment, and costs incurred for newspaper subscription drives.

Finance costs of S\$10.3 million comprised interest on fixed rate notes and loans for property financing and working capital requirements.

- 7.3 Recurring earnings for 2Q 2011 at S\$78.9 million was S\$48.6 million (38.1%) lower than that of 2Q 2010. The decrease was attributable to the recognition of profits from Sky@eleven of S\$36.9 million in 2Q 2010 and the effect of cost increases.

- 7.4 Investment income of S\$10.3 million for 2Q 2011 comprised interest income, net fair value and foreign exchange gain on other investments and reversal of provision for loss on derivative financial instrument.

- 7.5 The Group's share of results of associates and jointly-controlled entities included profits from MediaCorp Press and MediaCorp TV Holdings, and net losses from its other media investments.

- 7.6 Taxation charge of S\$16.6 million was arrived at after accounting for tax on the taxable income at the corporate tax rate of 17%. There were no material adjustments for under or over provision of taxation in respect of prior years.

- 7.7 Consequently, net profit attributable to shareholders was S\$75.4 million, 33.5% lower compared to S\$113.3 million for 2Q 2010.

8. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results

No forecast was made previously.

9(a)(i) Performance for the Half Year ended February 28, 2011

(i) Results for the Half Year ended February 28, 2011

	Group		Change %
	1H 2011 S\$'000	1H 2010 S\$'000	
Operating revenue			
Newspaper and Magazine	499,761	465,877	7.3
Property	76,295	184,663	(58.7)
Others	30,481	22,130	37.7
	<u>606,537</u>	<u>672,670</u>	(9.8)
Other operating income	5,779	5,182	11.5
	<u>612,316</u>	<u>677,852</u>	(9.7)
Materials, consumables and broadcasting costs	(80,012)	(70,469)	13.5
Property development costs	-	(34,322)	NM
Staff costs	(177,275)	(158,585)	11.8
Depreciation	(35,528)	(34,175)	4.0
Other operating expenses	(103,554)	(82,859)	25.0
Finance costs	(20,752)	(10,612)	95.6
	<u>195,195</u>	<u>286,830</u>	(31.9)
Profit before investment income and share of net profit of associates and jointly-controlled entities [#]	195,195	286,830	(31.9)
Net income from investments	16,306	13,657	19.4
Share of net profit of associates and jointly-controlled entities	760	132	475.8
	<u>212,261</u>	<u>300,619</u>	(29.4)
Profit before taxation	212,261	300,619	(29.4)
Taxation	(38,699)	(43,547)	(11.1)
Profit after taxation	<u>173,562</u>	<u>257,072</u>	(32.5)
Attributable to:			
Shareholders of the Company	177,703	258,034	(31.1)
Non-controlling interests	(4,141)	(962)	330.5
	<u>173,562</u>	<u>257,072</u>	(32.5)

[#] This represents the recurring earnings of the media and property businesses. Results for the comparative period in FY10 included profits from the Group's Sky@eleven development which was completed in May 2010.

9(a)(ii) Notes:**Profit after taxation is arrived at after accounting for:**

	Group		
	1H 2011 S\$'000	1H 2010 S\$'000	Change %
Allowance for stock obsolescence	(314)	(125)	151.2
Share-based compensation expenses	(3,819)	(2,689)	42.0
Allowance for impairment of trade receivables	(1,035)	(1,153)	(10.2)
Bad debts recovery	269	118	128.0
Amortisation of intangible assets	(2,554)	(1,277)	100.0
Impairment of goodwill	(1,134)	-	NM
Net impairment of property, plant and equipment	(2,155)	-	NM
Net profit/(loss) on disposal of property, plant and equipment	123	(4)	NM
Investment property written off	-	(10)	NM
Impairment of investment in an associate	(387)	-	NM
Loss on disposal of an associate	(45)	-	NM
Interest income	5,446	3,483	56.4
Net profit on sale of internally-managed investments	1,762	6,908	(74.5)
Net fair value (loss)/gain of			
- Internally-managed assets at fair value through profit or loss	(538)	1,058	NM
- Derivative financial instruments	4,642	(1,001)	NM
Realised gain on derivative financial instruments	2,307	3,113	(25.9)
Net foreign exchange loss	(4,445)	(1,330)	234.2
Net loss from funds under management	-	(28)	NM
Net over/(under) provision of prior years' taxation	433	(1,072)	NM

9(a)(iii) Statement of Comprehensive Income

	Group		
	1H 2011 S\$'000	1H 2010 S\$'000	Change %
Profit after taxation	173,562	257,072	(32.5)
Other comprehensive income/(loss), net of tax			
Cash flow hedges			
- net fair value changes	(701)	(7,503)	(90.7)
- transfer to income statement	6,870	6,266	9.6
Net fair value changes on available-for-sale financial assets	29,988	42,477	(29.4)
Currency translation difference			
- arising from consolidation of financial statements of foreign subsidiaries, associates and jointly-controlled entities	(41)	(903)	(95.5)
	<u>36,116</u>	<u>40,337</u>	(10.5)
Total comprehensive income	<u>209,678</u>	<u>297,409</u>	(29.5)
Attributable to:			
Shareholders of the Company	213,998	298,493	(28.3)
Non-controlling interests	(4,320)	(1,084)	298.5
	<u>209,678</u>	<u>297,409</u>	(29.5)

9(b) Consolidated Statement of Cash Flows for the Half Year ended February 28, 2011

	1H 2011 S\$'000	1H 2010 S\$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit before taxation	212,261	300,619
Adjustments for:		
Amortisation of intangible assets	2,554	1,277
Impairment of goodwill	1,134	-
Depreciation	35,528	34,175
Net (profit)/loss on disposal of property, plant and equipment	(123)	4
Net impairment of property, plant and equipment	2,155	-
Investment property written off	-	10
Loss on disposal of an associate	45	-
Finance costs	20,752	10,612
Net income from investments	(16,306)	(13,657)
Share of net profit of associates and jointly-controlled entities	(760)	(132)
Share-based compensation expense	3,819	2,689
Other non-cash items	558	(4)
Operating cash flow before working capital changes	<u>261,617</u>	<u>335,593</u>
Changes in operating assets and liabilities, net of effects from acquisition and disposal of subsidiaries and business:		
Inventories	(7,046)	150
Trade and other receivables	28,610	(114,881)
Trade and other payables	(18,783)	(40,637)
	<u>264,398</u>	<u>180,225</u>
Income tax paid	(55,860)	(31,941)
Dividends paid	(321,318)	(288,607)
	<u>(112,780)</u>	<u>(140,323)</u>
(Increase)/Decrease in other non-current assets	(18)	327
Increase/(Decrease) in other non-current payables	7,654	(622)
Currency translation difference	(692)	(399)
Net cash used in operating activities	<u><u>(105,836)</u></u>	<u><u>(141,017)</u></u>

**Consolidated Statement of Cash Flows for the Half Year ended February 28, 2011
(cont'd)**

	1H 2011 S\$'000	1H 2010 S\$'000
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property, plant and equipment	(12,534)	(12,311)
Proceeds from disposal of property, plant and equipment	146	7
Additions to investment properties	(30,729)	(1,850)
Amounts paid for the acquisition of an investment property	-	(287,204)
Acquisition of business by a subsidiary (net of cash acquired)	(43,065)	-
Net cash outflow from disposal of a subsidiary	(633)	-
Acquisition of an associate	(500)	-
Additional consideration paid on interests in an associate	(1,250)	(1,757)
Dividends received from an associate	2,540	-
Proceeds from disposal of an associate	28	-
Additional consideration paid on interests in a jointly-controlled entity	(14,500)	-
(Increase)/Decrease in amounts owing by associates/jointly-controlled entities	(818)	152
Increase/(Decrease) in amounts owing to associates/jointly-controlled entities	20,780	(4,200)
Purchase of long-term investments	(7,629)	-
Proceeds from disposal/redemption of long-term investments	118	1,428
Purchase of short-term investments	(319,400)	(195,201)
Proceeds from disposal of short-term investments	557,682	322,333
Dividends received	1,780	1,595
Interest received	5,197	3,313
Other investment income	4,054	8,749
	<u>161,267</u>	<u>(164,946)</u>
Add/(Less): Items not involving movement of funds		
Changes in fair value of financial instruments	(4,104)	(57)
Net profit on sale of internally-managed investments	(1,762)	(6,908)
Currency translation loss	372	152
Effective interest on bonds	24	(176)
Net cash from/(used in) investing activities	<u><u>155,797</u></u>	<u><u>(171,935)</u></u>

**Consolidated Statement of Cash Flows for the Half Year ended February 28, 2011
(cont'd)**

	1H 2011 S\$'000	1H 2010 S\$'000
CASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from bank loans	-	6,000
Repayment of bank loans	(120,800)	-
Interest paid	(19,020)	(10,612)
Proceeds from issuance of shares by the Company	3,921	852
Proceeds from issuance of shares by subsidiaries to non-controlling interests	-	60,100
Contribution by non-controlling interests for their share of the amounts paid for the acquisition of an investment property	-	62,467
Net cash (used in)/from financing activities	<u>(135,899)</u>	<u>118,807</u>
Net decrease in cash and cash equivalents	(85,938)	(194,145)
Cash and cash equivalents at beginning of period	460,995	299,253
Cash and cash equivalents at end of period	<u>375,057</u>	<u>105,108</u>

10. Earnings Per Share for the Half Year ended February 28, 2011

		Group	
		1H 2011	1H 2010
(a)	Based on the weighted average number of shares on issue (S\$)	0.11	0.16
(b)	On fully diluted basis (S\$)	0.11	0.16

11. Review of Results for the Half Year ended February 28, 2011 (“1H 2011”) compared with the Half Year ended February 28, 2010 (“1H 2010”)

- 11.1 Operating revenue for the Newspaper and Magazine segment in 1H 2011 rose by S\$33.9 million (7.3%) to S\$499.8 million compared to 1H 2010. Print advertisement revenue grew by S\$34.8 million (10.0%) to S\$382.6 million driven by Display and Recruitment advertisements. Circulation revenue decreased by S\$1.2 million (1.1%).

Rental income increased by S\$13.1 million (20.8%) year-on-year. This was attributable to higher rental from Paragon of S\$11.7 million (19.0%) as a result of higher rental rates achieved and incremental rental from the façade enhancement. In addition, stores in the lower levels of Clementi Mall commenced operations in January 2011.

Operating revenue from the Group’s other businesses was up by S\$8.4 million (37.7%) to S\$30.5 million, with the increase coming from the internet, events management and book publishing businesses.

Excluding the effect of Sky@eleven revenue of S\$121.5 million for 1H 2010, Group operating revenue for 1H 2011 increased by S\$55.4 million (10.0%) against 1H 2010.

- 11.2 Materials, consumables and broadcasting costs increased by S\$9.5 million (13.5%), due to the increase in newsprint costs of S\$6.2 million and higher production costs from the print and events management businesses.

Staff costs were up by S\$18.7 million (11.8%) due to salary increments, increased headcount and variable bonus provision. Costs for 1H 2010 were also lower as a result of the government jobs credit.

Other operating expenses rose by S\$20.7 million (25.0%) year-on-year as a result of higher premises costs and other overheads including one-off operating costs.

Finance costs of S\$20.8 million comprised interest on fixed rate notes and loans for property financing and working capital requirements.

- 11.3 Recurring earnings for 1H 2011 at S\$195.2 million was S\$91.6 million (31.9%) lower than that of 1H 2010. This was due to the recognition of profits from Sky@eleven of S\$87.2 million in 1H 2010.
- 11.4 Investment income of S\$16.3 million for 1H 2011 comprised mainly interest income, net fair value and foreign exchange gain on other investments and reversal of provision for loss on derivative financial instrument.
- 11.5 The Group’s share of results of associates and jointly-controlled entities included profits from MediaCorp Press and MediaCorp TV Holdings, and net losses from its other media investments.

- 11.6 Taxation charge of S\$38.7 million was arrived at after accounting for tax on the taxable income at the corporate tax rate of 17%. There were no material adjustments for under or over provision of taxation in respect of prior years.
- 11.7 Consequently, net profit attributable to shareholders was S\$177.7 million, 31.1% lower compared to S\$258.0 million for 1H 2010.

12. Segmental information (Group) for the Half Year ended February 28, 2011

1H 2011

	Newspaper and Magazine S\$'000	Treasury and Investment S\$'000	Property S\$'000	Others S\$'000	Eliminations S\$'000	Consolidated S\$'000
Operating revenue						
External sales	499,761	-	76,295	30,481	-	606,537
Inter-segmental sales	1,957	-	940	467	(3,364)	-
Total operating revenue	501,718	-	77,235	30,948	(3,364)	606,537
Profit/(Loss) before taxation	182,786	11,492	33,607	(15,624)	-	212,261

1H 2010

	Newspaper and Magazine S\$'000	Treasury and Investment S\$'000	Property * S\$'000	Others S\$'000	Eliminations S\$'000	Consolidated S\$'000
Operating revenue						
External sales	465,877	-	184,663	22,130	-	672,670
Inter-segmental sales	1,520	-	915	957	(3,392)	-
Total operating revenue	467,397	-	185,578	23,087	(3,392)	672,670
Profit/(Loss) before taxation	181,195	13,413	122,431	(16,420)	-	300,619

* Included results of the Group's Sky@eleven development which was completed in May 2010.

13. A commentary at the date of announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months

- 13.1 The Group's results for the first half year were bolstered by strong regional activities and continuing recovery of the Singapore economy. Singapore's economic outlook remains positive, barring any deterioration arising from global uncertainties. The Group's print advertisement revenue is expected to move in tandem with the performance of the Singapore domestic economy.
- 13.2 Newsprint prices are projected to trend upwards moderately for the remaining part of 2011 due to cost pressures. The Group continues to be vigilant of rising costs and will monitor and manage operating efficiencies to create sustainable value for its shareholders.
- 13.3 The Group's property assets, Clementi Mall and Paragon, are both fully leased and are expected to contribute a steady stream of rental income.
- 13.4 The Group strives to ensure that its core newspaper business produces compelling content and innovative advertising avenues while it continues to devote resources to position its media businesses within the emerging digital value chain.
- 13.5 The investment portfolio is expected to achieve a long term return rate that commensurates with its conservative allocation strategy and risk profile.
- 13.6 Barring unforeseen circumstances, the Directors expect the recurring earnings of the media and property businesses for the current financial year to be satisfactory.

14. Dividends

(a) Current Financial Period Reported On

Name of Dividend	Interim Dividend
Dividend Type	Cash
Dividend Rate	7 cents per share
Tax rate	Tax exempt (One-tier)

(b) Corresponding Period of the Immediately Preceding Financial Year

Name of Dividend	Interim Dividend
Dividend Type	Cash
Dividend Rate	7 cents per share
Tax rate	Tax exempt (One-tier)

(c) Date payable

The date the dividend is payable: May 24, 2011

(d) Books closure date

The Share Transfer Books and Register of Members of the Company will be closed on May 6, 2011 for preparation of dividend warrants. Duly stamped and completed transfers received by our Share Transfer Office, Tricor Barbinder Share Registration Services, 8 Cross Street, #11-00, PWC Building, Singapore 048424, up to 5 p.m. on May 5, 2011 will be registered to determine shareholders' entitlements to the interim dividend. In respect of shares in securities accounts with The Central Depository (Pte) Limited ("CDP"), the said interim dividend will be paid by the Company to CDP which will distribute the dividend to holders of the securities accounts.

BY ORDER OF THE BOARD

Ginney Lim May Ling
Khor Siew Kim

Company Secretaries

Singapore,
April 13, 2011



CONFIRMATION BY THE BOARD
Pursuant to Rule 705(5) of the Listing Manual

We, Tony Tan Keng Yam and Chan Heng Loon Alan, being two directors of Singapore Press Holdings Limited ("the Company"), do hereby confirm on behalf of the directors of the Company, that, to the best of their knowledge, nothing has come to the attention of the board of directors of the Company which may render the financial results for the second quarter ended February 28, 2011 to be false or misleading in any material respect.

On behalf of the Directors

A handwritten signature in blue ink, appearing to read 'Tony Tan', is positioned above the name of the Chairman.

TONY TAN KENG YAM
Chairman

A handwritten signature in blue ink, appearing to read 'Alan Chan', is positioned above the name of the Director.

CHAN HENG LOON ALAN
Director

Singapore,
April 13, 2011